

Cookie Policy

Last updated: 11 November 2025

SoftBCom Berlin GmbH uses cookies and similar technologies to ensure the proper functioning, security, and usability of its websites and SaaS platforms.

1. Types of cookies used

- **Essential cookies** – required for website and form functionality (e.g. session handling, security).
- **Analytics cookies** – help us understand how visitors use our site (e.g. Google Analytics, HubSpot).
- **Marketing cookies** – used only with prior consent to measure campaign effectiveness.

2. Legal basis

Essential cookies are used based on our legitimate interest (Art. 6 (1)(f) GDPR).

Analytics and marketing cookies are used **only with your consent** (Art. 6 (1)(a) GDPR).

3. Cookie management

You can manage your cookie preferences directly in the cookie banner displayed when you first visit our website.

If you wish to change your selection later, you can delete your cookies via your browser settings, which will prompt the banner to reappear.

4. Further information

For full details about how we handle personal data, please see our Privacy Policy.